



SHINSEI PULP & PAPER

Corporate Profile



SHINSEI PULP & PAPER CO., LTD.

1-8, Kanda Nishiki-cho, Chiyoda-ku, Tokyo 101-8451, Japan
URL <https://www.sppcl.co.jp>

SHINSEI PULP & PAPER CO., LTD.

[Management Philosophy]

SPP is growing with society in response to changing times with passion for innovation and challenge.

TOP MESSAGE

We look for paper/film's unknown possibilities, create new values from them.

We, Shinsei Pulp & Paper Co., Ltd. (SPP) has been growing as a trading company that specializes in paper/paperboard/synthetic film.

In terms of paper, we expect the demand will continue to decrease in the future caused by some changes in social environment, such as digitalization, declining birth rate and an aging population, but there is also a tendency to review the characteristics of paper, especially clarity of visuals and texture. On the other hand, for paperboard and synthetic film, although there was a variation in structure of demand as lifestyle changed with the Covid-19 pandemic, still they were able to maintain their demand as the needs for essential goods remain strong.

We, SPP will continue to grow as a company that is supported, needed, and chosen. We aim to capture the market quickly, provide solutions to the needs of customers by creating new values that fully utilize the characteristics/functionality of materials.

In recent years, social awareness of the environment has been increasing towards the realization of carbon neutrality. We believe our role in environmental conservation is to promote the environmental friendliness of wood-based natural materials, thus proposing the effective use of paper.

Also, based on the corporate philosophy "Respond to the changing times with innovating and challenging mind", we will foster a culture in which each employee takes the initiative in taking on challenges, develop a new business model following the promotion of digitalization, and improve distribution efficiency using suitable distribution strategies, in response to the needs of increasingly diversified society.

Through the activities outlined here, as Shinsei Pulp & Paper Company Limited will strive to create a sustainable society, we humbly ask for your continued support.



三瓶 悦男

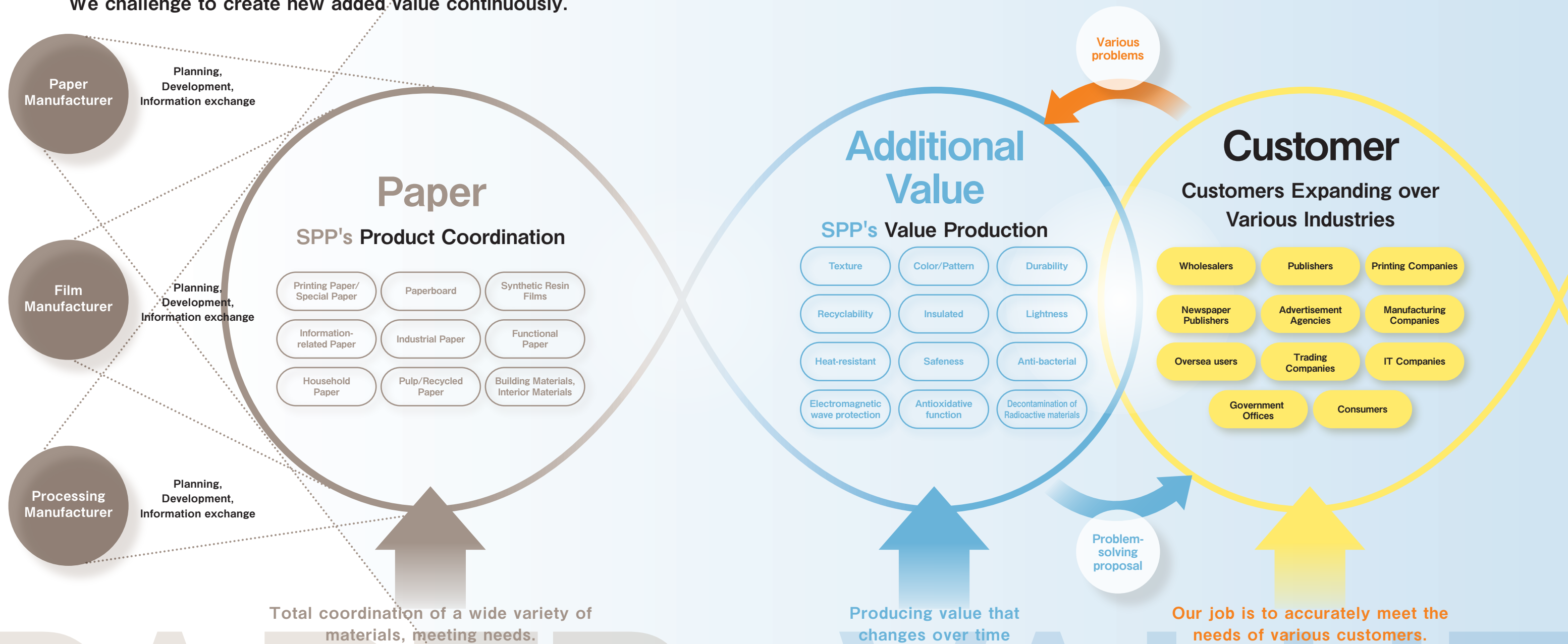
Etsuo Sanpei

(President & Chief Executive Officer)

We are a trading company, that provides solution for paper/films.

As a trading company, our role is not just about delivering products to customers.
We take in and understand the customer needs, bridging the gap between them and the manufacturer.
SPP's mission is to provide "solution for paper/films". Through developing new added value through paper,
we will always continue to challenge business of the next generation.

- With "Paper/Films x Added Value" we create paper that goes beyond paper.
We challenge to create new added value continuously.



Total coordination of a wide variety of materials, meeting needs.

There is a wide span of types and special qualities to meet use of the paper such as newspapers, magazines, documents, foodstuff packages, information-related paper, etc. SPP puts its rich knowledge from its long history as a paper trading company to use for total coordination of material that covers all grounds. We will deliver the best product and function to meet the customer's needs.

Producing value that changes over time

Our lifestyle has been improved by applying new added value on paper/films. Example, replacing milk bottles with paper cartons, film packaging that preserve the freshness of the food, etc. It was us, paper trading companies who have been leading this innovation. SPP will continue producing paper/films that the customer demands, by utilising our creativity and planning skills.

"I want paper with this kind of texture" "I want to add a new function to this packaging film"... SPP will propose and provide products that meet the needs of an ever-expanding customer base. We observe the manufacturing scene, search for problem-solving measures, and by realizing even the tiniest of details, we create the product that the customer needs. With new possibilities in paper, diversity of SPP's customers will also expand.

Solution

1

Printing, Writing and
Packing Paper

Stimulate Sensitivity and Brain Power.

See, Touch, Read, Feel.

We propose a power to inspire the heart
and activate the mind.

A texture your fingers can feel every time you
turn a page.

Imagination inspired by text/visual...

Mediums printed on paper such as
newspapers, magazines, publications, etc., have
the power to appeal to people's feelings and
inspire. Also, printed analog information is said
to stimulate the imagination and activate the
mind. Printing paper used mainly in printed media
with added value such as easy to open, nice
feeling pages and easy to read text, made to fit
the item. Special paper in beautiful colors,
patterns and textures used for paper stationary
and book flyleaves, etc.

SPP will continue proposing products that
utilises the added value of paper, which cannot
be found on electronic books or internet.



Special Paper (Fancy Paper)



Brochures/Catalogues



Paper Bags/Envelopes

Paper

Solution

3

Information-related Paper,
Industrial Paper and Function Paper

Evolving and Traditional, New Materials.

Materials to support advanced information society
and traditional materials...

At the front line of paper innovation.

SPP is also committed to providing information-related
paper to support this advanced information society and
functional paper developed for specified uses as well as
new materials.

We are also developing and selling a wide variety of
special functional paper catered to various needs. In
some cases we revive materials as new that have been
disregarded.

Evolving materials and traditional materials... SPP
comes up with the new materials that the current market
demands.

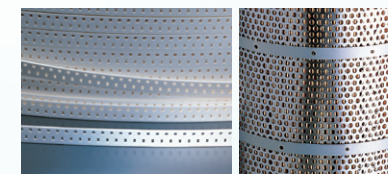


New materials



Air Filter Paper

Functional Paper, etc.



Carrier Tape (part)

Filter Paper for
Electrical Discharge
Machines

Solution

2

Paperboard and
Synthetic Resin Films

Packages

Packages Produced with Versatility.

Consistently producing a variety of packages.

Develop new functions that the current market demands.

Wrapping and protective packaging.

These materials such as paperboard and cardboard call for various
features such as lightness and strength, cushioning and ease of folding.

Attractive, heat-resisting nature and antioxidative function are required in
chemical synthetic film, which is used for F&B packaging. The current society
demands products that are eco-friendly. Recyclability, certified paper are
among the characteristics of packaging that receive huge attention from the
market.

SPP consistently produces paper and films as materials for packaging and
supports realization of functions the current market demands.



Cardboard Products

Cardboard Case



Film Package



Paperboard Package

Solution

4

Real Estate Activities

Real estate

Our Form of Trust.

We will make effective use of our real estate
which has developed from our long history of
effective management.

Ginza and Nihonbashi in Tokyo, Osaka, Nagoya, Sapporo, etc.
SPP owns a number of real estate in the heart of Japan's
major cities and rents out offices, storage and parking lots.
These are proof of the reliability developed from our long
history as a paper trading company.

SPP is also searching some other ways to contribute
to society and customers. Please keep an eye on us to see how
we make effective use of our properties and what values
we will create.

Major Properties

OP Nihonbashi Bldg
Nihonbashi, Chuo-ku,
TokyoSPP Ginza Bldg
Ginza, Chuo-ku,
TokyoOkamoto Bldg
Nihonbashi, Chuo-ku,
TokyoShinkawa Sanko
Bldg Shinkawa,
Chuo-ku, Tokyo

“Paper Solution” Network

that covers all over Japan and the rest of the world.

In order to quickly meet changes in demand,
we have established a sales and distribution system that covers all over Japan.
Our group has offices from Sapporo in the north to Fukuoka in the south.
This is to provide excellent service to our customers all over Japan.

Domestic Bases



HEAD OFFICE/TOKYO MAIN BRANCH
1-8 Kanda Nishiki-cho, Chiyoda-ku,
Tokyo 101-8451
TEL 81-3-3259-5080 FAX 81-3-3233-0991



SAPPORO BRANCH
6F Fukuyama Minami Sanjo Building
10-1001-5 Minami3-jonishi, Chuo-ku, Sapporo,
Hokkaido 060-0063
TEL 81-11-241-2106 FAX 81-11-241-6110



OSAKA BRANCH
1-16-10 Minamisenba, Chuo-ku, Osaka 542-0081
TEL 81-6-6262-8800 FAX 81-6-6261-2916



SENDAI BRANCH
2-10-1 Oroshimachi, Wakabayashi-ku, Sendai,
Miyagi 984-0015
TEL 81-22-235-6878 FAX 81-22-236-1573



NAGOYA BRANCH
2-9-18 Meieki Minami, Nakamura-ku,
Nagoya, Aichi 450-0003
TEL 81-52-584-6200 FAX 81-52-584-6306



TOYAMA BRANCH
1-10-11 Yayoi-cho, Toyama 930-0019
TEL 81-76-441-2866 FAX 81-76-431-5839



KYUSHU BRANCH
4-12 Tenyamachi, Hakata-ku, Fukuoka 812-0025
TEL 81-92-271-2800 FAX 81-92-271-2810

With the expanding global market!

Now this network extends to global destinations such as
Shanghai, Beijing, Taiwan, Kuala Lumpur, Bangkok, Los Angeles and Melbourne.
We are hoping to provide our service to more people around the world.
We will expand sales targeting emerging countries in Asia, where the population is rapidly increasing.
And also there is a great deal of interest in environmental issues around the world,
and there is great potential for paper sales.

Overseas Bases



大倉紙業商事(上海)有限公司／上海總公司
大倉商貿(上海)有限公司／上海總公司
上海市仙霞路88號太陽廣場東塔508
TEL 86-21-6270-0643 FAX 86-21-6270-0645
OKURA (SHANGHAI) LTD.
OKURA PULP & PAPER (SHANGHAI) LTD.
501, East Tower, Taiyang Guangchang,
No. 88, Xianxia Road, Shanghai, China
TEL 86-21-6270-0643 FAX 86-21-6270-0645



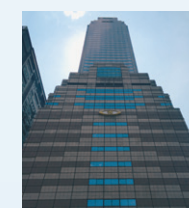
SHINSEI PULP & PAPER (M) SDN BHD
8-1, Jalan 1/149D, Bandar Baru Sri Petaling,
57000 Kuala Lumpur, Malaysia.
TEL 60-3-9056-2126 FAX 60-3-9059-2126



大倉商貿(上海)有限公司／廣州分公司
廣州市天河區黃浦大道西76號 富力盈隆廣場2906室
TEL 86-20-3839-2733 FAX 86-20-3839-2773
OKURA (SHANGHAI) LTD./GUANGZHOU BRANCH
No. 1806, Fuliyinglong Guangchang, No. 76,
Huanpudadaoxi Road, Tianhe-qu, Guangzhou City, China
TEL 86-20-3839-2733 FAX 86-20-3839-2773



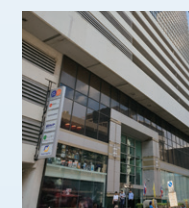
SHINSEI PULP & PAPER AUSTRALIA PTY LTD.
105/3 Male Street, Brighton, Vic., 3186 Australia
TEL 61-3-9591-0119



台灣新生紙業股份有限公司
台北市中正區忠孝西路1段66號28樓
TEL 886-2-7720-0986 FAX 886-2-7720-0201
SHINSEI PULP & PAPER TAIWAN LTD.
28F, No. 66, Section 1, Zhongxia W .RD.,
Zhongzheng District, Taipei City, Taiwan.
TEL 886-2-7720-0986 FAX 886-2-7720-0201



SHINSEI PULP & PAPER (USA) CORP.
23332 Hawthorne Blvd. Suite 204, Torrance,
CA 90505, USA
TEL 1 424-247-9660 FAX 1 424-247-7407



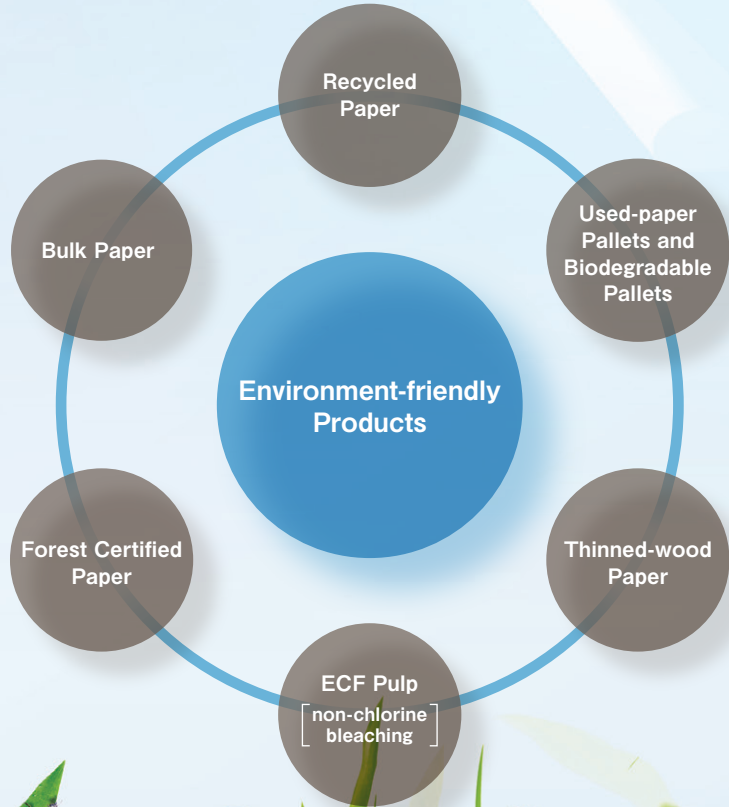
SHINSEI PULP & PAPER (THAILAND) CO., LTD.
163, Thai Samut Asset Building, Room 2A, Surawongse
Road, Suriawongse, Bangrak, 10500 Bangkok, Thailand
TEL 66-2-635-5300 FAX 66-2-635-5302

Circulating Resources

Look for paper's possibilities to contribute to a better environment.

Paper is a material that effectively uses resources, circulates in nature and is easy on the environment. By extracting that paper's possibilities, SPP has continued to support product development that leads to global environmental conservation, resource protection and prevention of global warming. Recycling rate of paper has surpassed 60% and "recycled paper" is already something we are very familiar for everything from printing paper to toilet paper and cardboard. Transport efficiency of "bulk paper," which is light but has volume, is high, contributing to reduction of CO₂ and saving resources. Plants and farming by-products besides wood used as raw materials for "Used-paper Pallets and Biodegradable Pallets" have superior fixed CO₂ absorption because of faster growth.

Things like "ECF Pulp," which is manufactured with non-chlorine bleaching, which doesn't emit harmful chlorinated organic compound, were born with the goal of lightening the environmental burden. "Thinned-wood paper" is made from trees thinned to create healthy forests. "Forest certified paper" certified to be environmentally, socially and economically appropriate. Actively utilizing these materials leads to revival of forests and increasing CO₂ absorption capacity. In this way SPP strives to be a corporation that carefully handles nature's bounty and contributes to the global environment from paper production to distribution.



History

2022	September	A capital alliance between Tsutsumi Paper Trade Co., LTD. and Yasuhirokyoukai Co., LTD. was formed.
2021	November	Formed a capital alliance with Tsutsumi Paper Trade Co., LTD.
2019	March	COREPACK Co., LTD. established
	February	Formed a capital alliance with TAIBO Co., Ltd./TAIBO Products
2018	May	Thai subsidiary SHINSEI PULP & PAPER THAILAND Co., LTD. established
2017	November	Malaysia subsidiary SHINSEI PULP & PAPER (M) SDN BHD established
	April	ISO 14001 (2015 Edition) certification obtained
2016	March	Solar power generation business started at SPP Tomi Power Station
	February	Taiwan subsidiary SHINSEI PULP & PAPER TAIWAN Co., LTD. established
2012	May	USA subsidiary SHINSEI PULP & PAPER (USA) Corp. established
2011	January	Singapore subsidiary SHINSEI PULP & PAPER (S) PTE. LTD. Bangkok representative office established
2007	July	Australia subsidiary SHINSEI PULP & AUSTRALIA PTY LTD. established
	July	Chain of custody certification (CoC) acquired from Programme for the Endorsement of Forest Certification Schemes (PEFC)
	June	OKURA (SHANGHAI) LTD./GUANGZHOU BRANCH established
	April	Shinsei Buturyu Co., Ltd. established
2006	February	OKURA (SHANGHAI) LTD. established

SHINSEI PULP & PAPER COMPANY LIMITED

Established in October 2005

Okura Sanko Co., Ltd.			OKAMOTO Co., Ltd.		
2005	2005 October	Merges with Okamoto Co., Ltd. and renamed Shinsei Pulp & Paper Company Limited	2005	2005 October	Merges with Okura Sanko Co., Ltd. and renamed Shinsei Pulp & Paper Company Limited
	July	Beijing subsidiary established		2003 January	CoC acquired from FSC® (Current FSC-C023021)
	2003 January	CoC acquired from FSC® (Current FSC-C023021)		2002 October	Obtained ISO 14001
	2002 April	ISO 14001 certification obtained		2001 April	Singapore subsidiary established
2000	2000 December	Paper House Kami-hyakka and Kami-hyakka Gallery opened	2000	1997 January	Shanghai representative office opened
	April	Merges with Sanko Co., Ltd. and renamed Okura Sanko Co., Ltd.			Hong Kong subsidiary established
	1996 January	OKURA PULP & PAPER (SHANGHAI) LTD. established		1995 January	Shanghai liaison office in China opened
	1985 December	Company name changed to Okura Pulp & Paper Co., Ltd.		1991 March	Sydney representative office relocated to Melbourne
				1986 July	Hong Kong representative office opened
1980	1979 March	Hong Kong subsidiary OKURA PULP & PAPER (H.K.) LTD. established	1980	1976 October	Singapore representative office opened
	1977 February	Hong Kong representative office opened		1971 January	Sydney representative office opened
	1971 April	Merges with HAKUSHINSHA Co., Ltd. and renamed OKURA HAKUSHIN Co., Ltd.		1966 January	Sendai office opened
	1964 November	Merges with Gorindo Yoshi-ten Co., Ltd.		1963 January	Company name changed to Okamoto Co., Ltd.
	1962 November	Merges with Aichi Yoshi-ten Co., Ltd.		1955 May	Fukuoka branch opened
	August	Nagoya branch opened		1951 September	Nagoya branch opened
	1960 September	Sapporo branch opened			
	1953 June	Kyushu branch opened			
1950	1945	Sanko Co., Ltd. established	1950	1937 November	New head office building relocated to Nihonbashihoncho
				1928 November	Sapporo branch opened
				May	Head office moved to new building in Nihonbashi ku Shinemon cho
1920	1918 March	Reorganized as a stock company and renamed Okura Yoshiten, Ltd.	1920	1918 May	Okamoto Shoten Co., Ltd. established
	1903 June	Osaka branch opened		1917 May	Branch office opened at Minamihonmachi, Higashi ku, Osaka
				1910 April	Store policy reformed and business transitions from washi Japanese paper to Western paper
1889	1889 November	Okura Magobei Yoshi-ten was founded	1726	1726	Becomes designated wholesaler of the shogunate
			1692	1692	The first Kamiya (paper merchant) Yahei rents store next to Edo Ryogoku Eko-in temple and establishes its paper business. Started with the peddling of "Asakusa-gami" recycled paper



1907-1917
Okura Yoshiten Building (Nihonbashi Nishigashi)



Late Edo Period (ca. 1750-1850)
Kamiya Yahei store